



<b>Subject:</b>	Connswater Community Greenway – proposed naming process for third series of new structures and play parks
<b>Date:</b>	7 <sup>th</sup> March 2017
<b>Reporting Officer:</b>	Nigel Grimshaw, Director City & Neighbourhood Services Department
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<b>Is this report restricted?</b>	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
<b>Is the decision eligible for Call-in?</b>	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

<b>1.0</b>	<b>Purpose of Report or Summary of main Issues</b>
1.1	This report sets out the approach for the third consultative naming process that, in line with Belfast City Council’s naming policy, Connswater Community Greenway Trust (CCGT) plan to take forward over the coming months, for another two pedestrian bridges, two link paths and two play parks along Connswater Community Greenway (CCG). The naming policy pack is attached for information at Appendix 1.
<b>2.0</b>	<b>Recommendations</b>
2.1	The Committee is asked to; <ul style="list-style-type: none"><li>• Consider and agree to the third phase of the consultative naming process to name a further two pedestrian bridges, two links/paths, and two playgrounds constructed as part of the CCG.</li></ul>
<b>3.0</b>	<b>Main report</b>
3.1	<u>Key Issues</u> The CCG has created a 9km linear parkland through East Belfast connecting the river with the surrounding communities and creating vibrant, safe and accessible green spaces for leisure, recreation and community events and activities. In line with the project, DfI Rivers Agency has taken forward a £11million Flood Alleviation Scheme providing increased

	<p>protection to at risk properties and businesses near the river courses.</p>
3.2	<p>Along the length of the Greenway numerous bridges, link paths and play parks have been constructed as part of the scheme and have passed into Belfast City Council ownership.</p>
3.3	<p>At its January 2016 meeting, Committee agreed to CCGT's proposal to work in partnership with the Council to take forward a phased consultative approach to formally name a series of CCG structures which would be sequenced according to when their section is scheduled to be completed. Carried out in line with Council's naming policy, it would involve consulting with the local community to choose suitable names which would then be shortlisted and brought back to Committee for consideration and agreement.</p>
3.4	<p>Council's policy framework for managing requests to (re) name parks and leisure facilities was agreed at its meeting in August 2008 by the Parks and Leisure Committee. Whilst the naming policy applies to parks and leisure facilities in their entirety rather than parts or structures within them – as with the previous two naming competition of structures – CCGT's proposed consultative approach will be delivered in line with the policy, with the intention that the names proposed for each structure and play park will be assessed against the criteria set out within.</p>
3.5	<p>The first series of structures taken through the naming process were agreed by Committee last April and include 'Marsh-wiggle Way' – the pathway connecting Orangefield Park to Braniel, and the three pedestrian bridges of 'Collyard's Bridge', 'Avalon Bridge', and 'Kingfisher Bridge' within Greenville Park and Orangefield Park. In response to the strong support for the locally born actor and stage director 'James Ellis' that also emerged through the process – a further proposal to name a large bridge near Park Avenue in his honour was agreed at June's Committee.</p>
3.6	<p>Similarly, a series of four bridge structures were brought through a consultative process with the local community this past Autumn, with their names being formally agreed by Council in January. These include: 'Grace Bannister Bridge - connecting Dixon Playing Fields to Grand Parade; 'Shannon Bridge' - connecting Dixon Playing Fields to Dunraven Gardens; 'Hutchinson Bridge' connecting Linen Gardens to Abetta Parade (The Hollow); and 'Mill Bridge' connecting Flora Street Walkway to Bloomfield Parade.</p>
3.7	<p>In a similar way, CCGT now propose to commence public engagement upon the following</p>

	<p>structures and play parks:</p> <ol style="list-style-type: none"> <li>1. Pedestrian bridge at Connswater Retail Park</li> <li>2. Pedestrian bridge at Ladas Drive/Alexander Road</li> <li>3. Path connecting Ladas Drive to Montgomery Road</li> <li>4. Path/ boardwalk connecting Ladas Way to Castlereagh Road</li> <li>5. Play park at Flora Street Walkway</li> <li>6. Play park at Loop River</li> </ol>
3.8	<p>It is proposed that the naming process (see Appendix 2) for this third tranche of structures and play parks commences with a three week consultation period in April 2017 during which the public will have the opportunity to submit ideas for the names for each bridge and path structure or play park in line with Council's naming policy. Following this the judging panel will meet to consider the submissions and shortlist two names for each. The public will then have the opportunity to vote for their favourite between the 8<sup>th</sup> and 22<sup>nd</sup> of May. The final bridge name proposals will then be determined by the majority votes for each with a view then being brought back to Committee on 13<sup>th</sup> June to allow each of the proposed names to be considered for agreement within context of BCC's naming policy.</p>
3.9	<p>As with previous naming processes, communication and advertising will engage and inform all CCG users, potential users and interested parties, and Elected Members for the area will be kept informed as the naming process progresses; however, as part of the forthcoming process CCGT are also planning additional focus groups and meetings with key stakeholders and residents to explore local history and encourage suggestions.</p>
	<p><u>Financial &amp; Resource Implications</u></p>
3.10	<p>No impact on existing budget arrangements for the CCG scheme</p>
	<p><u>Equality or Good Relations Implications</u></p>
3.11	<p>The process will be carried out in line with Council's naming policy, and the chosen names will be screened in line with the Council's equality process.</p>
<b>4.0</b>	<b>Appendices – Documents Attached</b>
	<p>Appendix 1 - Belfast City Council Parks and Leisure Naming Policy Appendix 2 - Proposed Naming Process (Tranche 3)</p>
	<b>Key to abbreviations</b>

CCGT – Connswater Community Greenway Trust

CCG - Connswater Community Greenway

DfC – Department for Communities (*previously Department for Social Development*)

Dfi - Department for Infrastructure